

Carson PTA

2620 Avenue K
Grand Prairie, TX 75050

PTA President

Robin Lee

1st Vice President

Christina Nason

Treasurer

Jamie Ratliff

Membership VP

Kathy Martinez

Ways & Means VP

Carol Miller

Fall Carnival

Anna Stephens

Programs VP

Teresa Hancock

Public Relations VP

Anna Stephens

Larson Directory

Karen Rogers

DATE LION Newsletter

Kelly Mohorc

Yearbook

Anna Bryson

Sponsorship

Heather Shepard

September 1, 2009

Dear Larson Parents & Sponsors:

As we kick off the 2009-2010 school year, we are writing to ask for your sponsorship of the Larson PTA. Thanks to you and other corporate sponsors, we were able to accomplish amazing tasks last year.

We purchased a mobile computer lab, consisting of two carts and twenty-five MacBooks, for use with all grade levels. We are now in the process of cosmetically updating the stage and upgrading its audio-visual capabilities. Along with these much needed improvements, we were also able to sponsor many important programs for the students--Accelerated Reader incentive program, Annual Fall Carnival, Red Ribbon Drug Awareness Week, Datelion Newsletter, Character Counts student citizenship awards, planners distributed to all 4th through 6th Graders, color yearbooks, and for the first time, Larson College Night.

Also during the 2008-2009 school year, Larson launched two new programs funded by PTA. The Larson Pride program, a comprehensive community-building program designed to combat bullying by giving students a voice to "take a stand, lend a hand." An important part of the program is the anonymous reporting service, *Talk About It!*, funded by Larson PTA. Larson PTA also worked with Larson's teachers, administrators, and the school counselor to launch the Cub Care program, a mentoring program for Larson students. If you are interested in serving as a Cub Care mentor, or if your company is interested in providing mentors for our program, please contact Larson's counselor, Wendy Smith.

As always, Larson PTA will continue its focus on technology and fine arts. We are very excited to be working with Larson's new principal, Lesley Bettis, who has amazing ideas about the use of technology in daily classroom activity. We are currently investigating the best way to improve the audio experience for all students using the Larson computer labs. We are also looking for the best possible stage lighting and wall materials to show off Tim Baldwin's amazing Open House Art Gallery.

As we have in the past, we are asking for a **one-time, tax-deductible contribution** to help fund all of the important programs we offer at Larson. By making a commitment to sponsor our PTA, you help ensure that we are able to continue to support our students, faculty and teachers. In addition, you will be recognized as a sponsor through the directory, yearbook, PTA website, and other school publications. Should you **provide your company logo or advertisement, we will be happy to include it in the directory and yearbook.** Your logo will also be featured in a Power Point presentation at the beginning of every PTA Meeting.

Your pledge can be made at any time, but to ensure that we can recognize you at all fall events, please have your **pledge commitment to us by October 1, 2009.** Please make checks payable to Larson PTA or provide Visa, MasterCard or Discover Card information on the included form.

Should you need additional information or have questions, please feel free to contact any of the individuals listed on this letterhead at **larsonpta@gmail.com**. For more information regarding Larson PTA and sponsorship, go to **www.larsonpta.org**.

Once again, thank you so much for your support of Larson PTA. We look forward to another successful year for the students, faculty, parents and community.

Sincerely,
Larson PTA